

Privacy-Preserving Data Publishing

Where are we now ?

Talk @ Séminaire DIT - ENS Rennes

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Introduction



For I -Diversity and ϵ -Differential Privacy, two seminal privacy models !

Progress of the Talk

Non-Informative Paradigm: Partition-Based Models and Algorithms

Differential Privacy Paradigm : Models, Algorithms, and Novelities

Conclusion

References

Progress of the Talk

Non-Informative Paradigm: Partition-Based Models and Algorithms

k -Anonymity VS Pseudonymity

Larval Period

l -Diversity

Endless Cycle

Differential Privacy Paradigm : Models, Algorithms, and Novelities

Conclusion

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Once upon a time in the very early 2000's I



Once upon a time in the very early 2000's II

- ▶ Around 360M Internet users¹: ~100M US, ~100M EU, ~100M Asia
- ▶ ADSL is spreading (against 56K modems)
- ▶ RAM: 64MB at ~70\$²
- ▶ HD: 40GB at ~250\$²
- ▶ First USB flash drive commercialized³ (8MB)
- ▶ *"1999: The release of Oracle8i aimed to provide a database inter-operating better with the Internet (the i in the name stands for 'Internet')."*⁴
- ▶ Google.com is 3 years old and Adwords is launched (350 users)⁵

¹ <http://www.internetworldstats.com/>

² <http://www.statisticbrain.com/average-historic-price-of-ram/>

³ https://en.wikipedia.org/wiki/USB_flash_drive

⁴ https://en.wikipedia.org/wiki/Oracle_Database

⁵ <https://www.google.com/about/company/history/>

From the archives I

alta vista: RECHERCHE
FRANCE

Rechercher AltaVista ADSL Email gratuit Pages Perso Messages mobiles Loterie gratuite Livres Musique Vidéo DVD

Planet Project™ Re head

AltaVista ADSL

Recherche Recherche avancée Images MP3/Audio Vidéo

Chercher Rechercher Tous langages ▼

Exemple à copier Utilisez l'étiquette pour obtenir les mots commençant par la même racine.

Recherche sur : Web français Tout le Web Aide Configuration de la langue

Messages mobiles TV Mémo Petites annonces Cinéma Téléchargement Info trafic Loterie
Pages Perso Traduction Email gratuit Les nouveaux sites AltaVista ADSL

Outils de recherche Pages jaunes Pages Manches Cartes et plans Guide de la recherche	Découvrez AltaVista ADSL Accédez, pour 330 FRF par mois, à l'Internet haut débit et bénéficiez d'une connexion ultra rapide, forfaitaire, illimitée et permanente.	AltaVista pratique Loterie gratuite Météo Pages annonces Cinéma Pages Perso AltaVista TV Traduction AltaVista ADSL Bourse Agence des talents Info Jobs Téléchargement Sécurité Les nouveaux sites
Les thèmes International France Business Sports École	Recherche par thème Art & Culture Cinéma Musique Biliéters Santé & Beauté Omnibus Médecine Contraception Entreprises, Économie & Emploi Emplois Salaires Finance Développement économique Ventes par correspondance Sciences & Technologies Jeux Jeux En ligne Musique Formation & Enseignement Établissements scolaires Concours examens Sciences humaines & Sociales Histoire Passifs Belongs Internet & Multimédia Pages perso Multimedia Accès Sports J.O. Sport collectif Météo en ligne Bourse Voyage Tourisme, Voyages & Vacances Guide Hébergement Pays Loisirs & Hobbies Auto Tourisme Gastronomie Vie Politique, Sociale & Société Conditions Vieilles Europe Francophonie	Découvrez Amazon avec AltaVista Amazon & AltaVista Tout les livres CD Vidéo et DVD de A à Z
Noms de domaine Recherchez et enregistrez votre nom avec Domain.fr ! www nom Valider		Le top des recherches 1. mp3 3. halloween 5. foto 2. horoscope 4. SMS 6. jeux
		Bienvenue sur AltaVista ! Emails: Allemagne UK Suède Italie Hollande Inde Danemark Hongrie Australie Autres sites Espace Membres AltaVista.fr

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From the archives III

Club-Internet
www.club-internet.fr

jeudi 23 juin

Rechercher

Services

- Mails
- Circulation
- Pages et cartes
- Finance
- Emploi
- Télévision
- Jeux à Paris
- Programmes
- Emploi
- Directs diffusés audio
- Y'a des nouvelles chez
- Quand ils sont
- Humour
- SONS
- Éducation

Dialogues

- Top 10
- Comment les recevoir en
- Comment les recevoir en
- Comment les recevoir en
- Comment les recevoir en
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- Comment les recevoir en
- Comment les recevoir en
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Pages Person

- Comment les recevoir en
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- Comment les recevoir en

L'Actualité

Euro 2000
- Euro 2000 - la France rencontre l'Allemagne en quart de finale
- L. Bonny est le champion olympique pour les Jeux de la France de l'Euro 2000
- Tous à nos instruments de musique !

Le Monde.fr
L'opinion - le monde - les sports

Le mag 1

Zapping
Midi, Samedi et Dimanche

Euro 2000
Quelques jours de compétition et nous avons des questions à se poser.

Ce qui est bien en été, c'est...
Les vacances. Et tout ce qui s'y rattache.

Netgratitude
Dernier, Filles et Filins

Ambiance de Bac
Recherchez votre bac à la carte des dernières années.

Un message d'Annoise
Vous ne savez pas lire les lettres ?

À lire !
Un livre à lire. Choisissez votre livre et découvrez les autres livres à lire.

Vieilles nouvelles
Découvrez les sites et les livres de l'époque de nos ancêtres.

Tout le Mag 1

kalkoo
COMPLÉTEZ les pages
pour gagner 100€ !

Services personnalisés
Aidez-nous à améliorer nos services

L'Actualité

Euro 2000
L'actualité de l'Euro 2000

Fili de la musique
L'actualité de la musique

La sélection des meilleurs sites

TOP 3
La sélection de la semaine

TOP 3
Les sites les plus visités

Les sites les plus visités

Shopping
Les sites de vente en ligne

Economie
Les sites de l'économie

Sécurité
Les sites de sécurité

Actualité et médias
Les sites d'actualités

Information et internet
Les sites de l'information

Jeux
Les sites de jeux

Les guides pratiques de la Net

Le théâtre sur la Net
Bricolage en ligne
Chercher et trouver sur la Net
Tout ce qu'il y a à lire
Les grands musées parisiens
Le Net à Strasbourg
Consultez tous les guides

5H... 10H...

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20€ Sans engagement / ADSL

Recevez gratuitement un CD de musique ou de livres
Club-Internet, c'est aussi :
4 Sites Clés
un CD pour les pages perso
un CD pour les pages perso
un CD pour les pages perso
un CD pour les pages perso


From the archives IV



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All Languages 

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[I'm Feeling Lucky](#)

...or [browse web pages](#) by category.

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(re)Birth of a Problem (PPDP)



Governor Weld's Case I

In 2002, Sweeney accessed two datasets [46]:

- ▶ The Massachusetts Group Insurance Commission (GIC):
 - ▶ collected **health** and **demographic data** of 135 000 state employees and families
 - ▶ produced a copy of the data for research purposes
 - ▶ Believed to be safe: names and social security numbers had been removed
- ▶ The voter list of Cambridge Massachusetts (two diskettes, \$20): **demographic data** and **names**;

Governor Weld's Case II

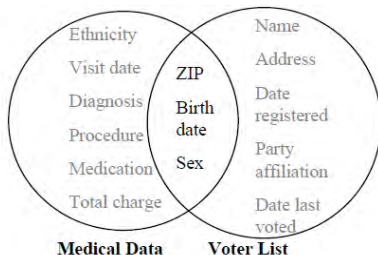


Figure: Medical JOIN Voter ON (zip, DoB, sex)

A straightforward disclosure

- ▶ Governor Weld lived in Cambridge and was part of the GIC dataset;
- ▶ In the voter list: 6 individuals had his birthdate, 3 of them were men, only one had Weld's zipcode;

Pseudonymity is not Enough

Publishing data while only removing direct identifiers, e.g., name, address, from data (aka *pseudonymity*) may be harmful not only for Governor Weld !

Simple Demographic Data is Identifying for Many Persons

The majority of the US population is unique wrt {zip code, DoB, sex} [45, 22].

k -Anonymity : Assumptions I

- ▶ Considers that individuals' data is made of :
 - ▶ Identifying attributes, or **ID**: **identify uniquely** each individual (e.g., $\langle \text{SSN} \rangle$);
 - ▶ Quasi-Identifying attributes, or **QID**: **may identify uniquely** some individuals (e.g., $\langle \text{Zip, DoB} \rangle$);
 - ▶ Sensitive attributes, or **SD**: sensitive data, e.g., $\langle \text{Disease} \rangle$;

k-Anonymity : Assumptions II

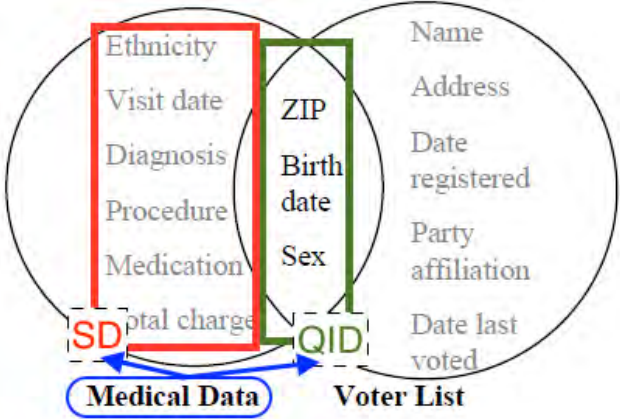


Figure: Quasi-identifiers and sensitive data in Gov. Weld's case

k -ANONYMITY: the Model I

Warning

We consider in this talk that each individual has a single record in the DB.

k -ANONYMITY: the Model II

A release is k -anonymous [46] if:

- ▶ It does not contain any direct identifier
- ▶ The QID of each record has been made indistinguishable from at least $(k - 1)$ others

⇒ Each sensitive data is within a group that corresponds to at least k QID.

k -ANONYMITY: the Model III

Name	Zip	Age	Dis.
Bob	75001	22	Cold
Bill	75002	29	Flu
Don	75003	22	Cold
Sue	75010	28	HIV

Table: Raw data (e.g., GIC medical data).

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: A possible 2-Anonymous Release of the raw data.

k -ANONYMITY: the Model IV

Name	Zip	Age
Bob	75001	22

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: Left: External knowledge made of a known QID (e.g., voter list).
Right: A possible 2-Anonymous release of the raw data.

⇒ Joins on QID are now ambiguous: what is Bob's disease?

k -ANONYMITY: the Model V

Vocabulary

- ▶ **Equivalence class:** A group of records indistinguishable wrt their QID
- ▶ **Sanitized release:** the set of equivalence classes finally published

Mondrian : A Simple Algorithm for Achieving k -Anonymity

- ▶ **Goal:** form equivalence classes that span at least k similar QID values
- ▶ **How?** Greedily !
 - ▶ Starts with one *partition* of the dataset containing all the records
 - ▶ Recursively partitions it into smaller and smaller partitions
 - ▶ Finally replace the QID value of each record by the range of its partition

Mondrian : A Simple Algorithm for Achieving k -Anonymity

II

Algorithm 1: MondrianAnonymize

input : A partition \mathcal{P} to split

output: A set of partitions, each containing between k and $2k - 1$ tuples

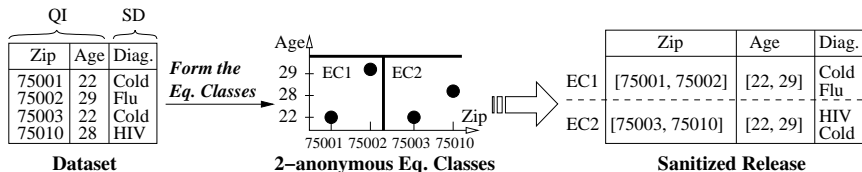
```
1 if no allowable multidimensional cut for partition then return  $\mathcal{P}$  ;
2 else
3    $dim \leftarrow \text{chooseDimension}()$ ;
4    $fs \leftarrow \text{frequencySet}(\mathcal{P}, dim)$ ;
5    $splitVal \leftarrow \text{findMedian}(fs)$ ;
6    $\mathcal{L} \leftarrow \{t \in \mathcal{P} : t.dim \leq splitVal\}$ ;
7    $\mathcal{R} \leftarrow \{t \in \mathcal{P} : t.dim > splitVal\}$ ;
8   return  $\text{MondrianAnonymize}(\mathcal{L}) \cup \text{MondrianAnonymize}(\mathcal{R})$ 
```

Mondrian : A Simple Algorithm for Achieving k -Anonymity III

MondrianAnonymize internal calls:

- ▶ `chooseDimension`: choose the dimension in which to split (usually the widest one);
- ▶ `frequencySet`: set of unique values taken by the tuples for the chosen dimension, each paired with the number of times it appears;
- ▶ `findMedian`: find the median;

MONDRIAN Illustrated



In this example, we want 2-ANONYMITY (at least two records per class).

Mondrian, for Real I

Actually, Mr Mondrian was a painter !



Figure: Composition en rouge, jaune, bleu et noir. Mondrian. 1926

Mondrian, for Real II

And a MondrianAnonymize partitioning may look like this :

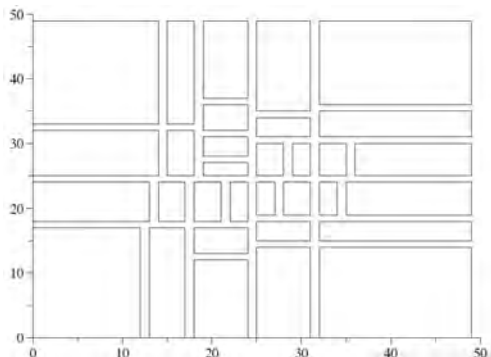


Figure: Example of a Mondrian partitioning [34] (synthetic data, 1000 tuples, $k=25$, normal distribution).

Components of a Privacy-preserving Data Publishing Solution

Three essential components exhibited by the k -Anonymity research track:

1. **Privacy model:** What does it mean for the data released to be privacy-preserving? Ex.: k -Anonymity.
2. **Privacy algorithm:** How to produce the privacy-preserving dataset to be released? Ex.: Mondrian.
3. **Utility metric:** How much useful is the released data? Ex.: low number of generalizations.

Pseudonymity does not work \Rightarrow Which component(s) does it miss?

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Waiting for the Next Scandal

During a few years :

- ▶ Academics focus on the algorithmics aspects of k -Anonymity
- ▶ And pseudonymity fuels another scandal. . .

Thelma Arnold's Case I

In 2006, AOL releases a list of web search queries [5]:

- ▶ 20 million search queries
- ▶ issued by 658.000 unnamed users

AnonID	Query	QueryTime
1326	<i>"holiday mansion houseboat"</i>	2006-03-29
1326	<i>"back to the future"</i>	2006-04-01
591476	<i>"english spanish translator"</i>	2006-03-20
591476	<i>"panama vacations"</i>	2006-03-20
591476	<i>"breast reduction"</i>	2006-03-23
591476	<i>"volunteer work at hospitals in brooklyn"</i>	2006-05-24
591476
591476	<i>"how to secretly poison your ex"</i>	2006-03-12

Thelma Arnold's Case II

And especially:

AnonID	Query
4417749	people with last name "Arnold"
4417749	"landscapers in Lilburn, Ga"
4417749	"60 single men"
4417749	"dog that urinates on everything"
4417749	dog-related queries

⇒ A few days after: Thelma Arnold is identified [6]... and AOL removes hastily the dataset from its website.



Call for Another Model

- ▶ On the same year, Machanavajjhala et al critically analyze the k -Anonymity guarantees
- ▶ **Limits of the adversarial model** are identified, an alternative model, called l -Diversity, is proposed

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Some Defects of k -ANONYMITY

Name	Zip	Age
Bob	75001	22

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: Attack considered by k -Anonymity. Left: External knowledge made of a known QID (e.g., voter list). Right: A possible 2-Anonymous release.

1. **Homogeneity:** What if all the SD of the QI of an equivalence class are identical?
2. **Background knowledge:** What if the adversary knows that his victim is more or less likely to have a given sensitive data?

⇒ Motivate the l -Diversity model

Foundation: the BAYES-OPTIMAL PRIVACY Model I

Founding intuition

Background knowledge about SD should be **expressed** and **taken into account** by the privacy model.

The BAYES-OPTIMAL PRIVACY model [37] is an early attempt to this end (2006):

- ▶ **Background knowledge:** joint distribution between QI and SD
- ▶ **Prior belief:** given a targeted QI q and a SD s , probability of s given q
- ▶ **Posterior belief:** given a targeted QI q , a SD s , and the **sanitized release** \mathcal{V} , probability of s given q and \mathcal{V}
- ▶ **Privacy breach:** if $distance(\text{posterior belief}, \text{prior belief}) > \theta$ (too much gain in knowledge)

Foundation: the BAYES-OPTIMAL PRIVACY Model II

The intuition behind THIS definition of a privacy breach is a **way to envision privacy** (also called a *paradigm* in these slides) !

Paradigm#1: **Uninformative Principle** [37]

A privacy breach occurs when the *prior belief* of the adversary differs *significantly* from his *posterior belief*.

*“If the **release of the statistics S** make it possible to determine the value D_k **more accurately** than is possible **without access to S**, disclosure has taken place (...)”*

Dalenius 1977 [12]

BAYES-OPTIMAL PRIVACY : Impractical

If BAYES-OPTIMAL PRIVACY were practical, it could permit to check that releases do not allow significant knowledge gains. . .

But :

- ▶ Obtaining the joint distribution f that represents the adversarial background knowledge ?
- ▶ What if there are several adversaries ?
- ▶ What about other kinds of knowledge ?
- ▶ Cost of checking all the possible (q, s) pair !

ℓ -DIVERSITY I

ℓ -DIVERSITY: a simple and easy-to-check condition for protecting against **SD homogeneity** and **adversarial negation statements**.

l -DIVERSITY II

l -DIVERSITY

An l -diverse equivalence class contains at least l *well-represented* sensitive values.

l -DIVERSITY III

“Well-represented” can be instantiated in many ways, among which:

- ▶ Naive l -DIVERSITY : at least l distinct values appear ;
- ▶ Entropy l -DIVERSITY: the entropy of the set of SD in each equivalence class should be at least $\log l$;
- ▶ Recursive (c, l) -DIVERSITY: if the most frequent SD in a class is not much more frequent than the other SD of the class
- ▶ (Put your idea here)-DIVERSITY

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The Family of Partition-Based Models and Algorithms

Many followers, based on producing equivalence classes by generalizing the QID.

Gave rise to the family of partition-based approaches :

1. Remove the ID attribute(s)
2. Form groups of records (partitions) according to the values of QID and SD of the actual records
3. And finally disclose information (statistics such as min/max) at the group level.

Weaknesses

- ▶ Proposal (year n) \rightarrow Attack or limit + fix (year $n + 1$)
- ▶ Various severe attacks/limits exist:
 - ▶ **No composability**: intersecting the respective sets of QID and of SD of two non-disjoint k -Anonymous releases may break k -Anonymity [50]
 - ▶ **Leaks in the execution sequences** (for optimality) : execution sequence depends on data \Rightarrow minimality attacks [48]
 - ▶ **Naive adversarial reasoning models** : adversarial correlations between the QID and SD values of an equivalence class ignore the other classes \Rightarrow Model the correlations between QID and SD values, in all the classes, by a bayesian network with probabilistic parameters (*aka* deFinetti attacks) [28]
 - ▶ **Numerous possible types of background knowledge** : negation statements [37], distribution of SD in the dataset [35], joint distribution between QID and SD [36, 37], logical sentences [11, 38], etc.

\Rightarrow Is pursuing this cycle worth ?

RIP Partition-Based Approaches ?

Today in 2017 :

- ▶ Partition-based approaches have been shown to suffer from many flaws
- ▶ Strong interest decrease from academics
- ▶ *Differential privacy* and models inspired from it take the lead (see after)
- ▶ But...

“Nous sommes en 50 avant Jésus-Christ. Toute la Gaule est occupée par les Romains. . . Toute ? Non ! Car un village peuplé d'irréductibles Gaulois résiste encore et toujours à l'envahisseur.”

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Basics

An Expanding Universe

Focus on Export

Conclusion

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Introduction

- ▶ In parallel, an alternative research track is being followed
- ▶ Slightly different context: answer interactively to aggregate queries (release statistics)



Uninformative Paradigm: “Wrong View”

- ▶ Uninformation : the opposite goal of data publishing !⁶
- ▶ The comparison between prior/posterior beliefs is hazardous:
 - ▶ Hard to know what the adversary knows or will know
⇒ Random guesses.
 - ▶ Dalenius' desiderata is utopic : any learning can lead to a high knowledge gain, even if the *background knowledge is useless* without the DB, and even if the victim(s) *does not participate in the release*.
Ex : Local DB: salaries (secret), objective: release average, auxiliary knowledge: “Bob's salary is 10% less than the DB average.”.

⁶For example, learning that “Beer + Donuts = Diaper”

Differential Privacy Paradigm

- ▶ Global trends are not private and must be learnt
- ▶ Privacy is about each individual value, i.e., **each individual contribution** to the global trend

Paradigm#2: Differential Privacy Paradigm

A function f satisfies differential privacy iif: the possible impact of any individual on its result (its possible outputs) is limited.



Differential Privacy Paradigm

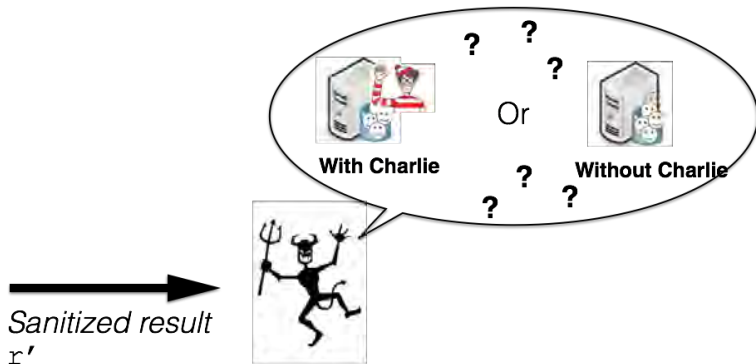
- ▶ Global trends are not private and must be learnt
- ▶ Privacy is about each individual value, i.e., **each individual contribution** to the global trend

Paradigm#2: Differential Privacy Paradigm

A function f satisfies differential privacy iif: the possible impact of any individual on its result (its possible outputs) is limited.



Intuitions



Intuitions

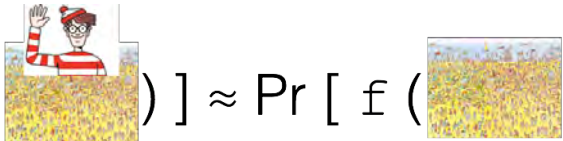
$$\Pr [\mathfrak{f} (\text{img1})] \approx \Pr [\mathfrak{f} (\text{img2})]$$


Figure: Limited impact of any possible Charlie

Intuitions

$$\Pr [\mathcal{F} (\text{Image with Charlie})] \approx \Pr [\mathcal{F} (\text{Image without Charlie})]$$

Close to an e^ϵ factor
(ϵ is the privacy parameter, set by DBA)

Figure: Limited impact of any possible Charlie

Initial Model

ϵ -differential privacy (from [14])

A **random function** f satisfies ϵ -differential privacy iff: **For all** \mathcal{D} and \mathcal{D}' **differing in at most one record**, and for any possible output \mathcal{S} of f , then it is true that:

$$\Pr[f(\mathcal{D}) = \mathcal{S}] \leq e^\epsilon \times \Pr[f(\mathcal{D}') = \mathcal{S}]$$

Initial Model

ϵ -differential privacy (from [14])

A **random function** f satisfies ϵ -differential privacy iff: **For all** \mathcal{D} and \mathcal{D}' **differing in at most one record**, and for any possible output \mathcal{S} of f , then it is true that:

$$\Pr[f(\mathcal{D}) = \mathcal{S}] \leq e^\epsilon \times \Pr[f(\mathcal{D}') = \mathcal{S}]$$

- ▶ f : here, an aggregate query perturbed by adding random noise to its output
- ▶ “For all \mathcal{D} and \mathcal{D}' ”: all possible datasets
- ▶ “ \mathcal{D} and \mathcal{D}' differing in at most one record”: here, \mathcal{D} is \mathcal{D}' with one tuple more or one tuple less (variant: one tuple with different values). Called *neighboring datasets*
- ▶ ϵ : the privacy parameter, public, common values: 0.01, 0.1, $\ln 2$, $\ln 3$
- ▶ $e^\epsilon \times \Pr[\dots]$: if one side is zero, the other must be zero too

Query Sensitivity

Different individuals, different impacts. . .



Query Sensitivity

Different individuals, different impacts. . .

- ▶ Presence/absence of an individual on the result of a COUNT: at worst ± 1
- ▶ Presence/absence of an individual on the result of a SUM:
 $\max(|domain_{min}|, |domain_{max}|)$

Quantification of the worst-case impact of any possible individual on the output of the query f : called *query sensitivity*, and denoted S_f .

Query Sensitivity

Different individuals, different impacts. . .

- ▶ Presence/absence of an individual on the result of a COUNT: at worst +/- 1
- ▶ Presence/absence of an individual on the result of a SUM:
 $\max(|domain_{min}|, |domain_{max}|)$

Quantification of the worst-case impact of any possible individual on the output of the query f : called *query sensitivity*, and denoted S_f .

In general: $S_f = \max_{\mathcal{D}, \mathcal{D}'} \|f(\mathcal{D}) - f(\mathcal{D}')\|_1$ where \mathcal{D} and \mathcal{D}' are two neighboring datasets.

Laplace Mechanism

A - “Excellent, but how to achieve differential privacy ?”

B - “Just add random noise to each query output, he said !”

A - “But from which distribution ? Uniform ? Gaussian ? Gamma ? Poisson ? ... ? Any ?”

Laplace Mechanism

Given f and ϵ , adding a random variable sampled from a Laplace distribution with mean 0 and scale factor S_f/ϵ satisfies ϵ -differential privacy [16] (easy to see).

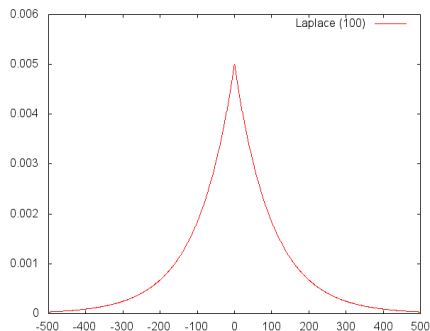


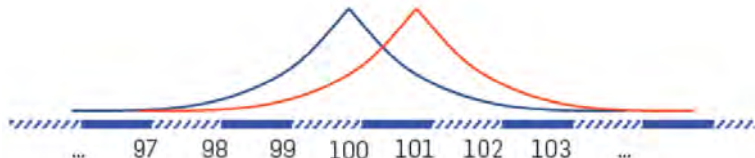
Figure: Laplace (0, 1/0.01)

Laplace Mechanism

Given f and ϵ , adding a random variable sampled from a Laplace distribution with mean 0 and scale factor S_f/ϵ satisfies ϵ -differential privacy [16] (easy to see).

Assume that the COUNT when Bob participates to the dataset is $r = 101$:

- ▶ In red, distribution of perturbed outputs ($r' = r + n$) when Bob is in
- ▶ In blue, *idem* when Bob is out

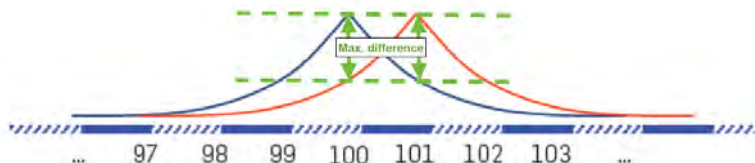


Laplace Mechanism

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Nice Properties

- ▶ **Self-composability** : composing the outputs of two independent releases sanitized by differentially-private function(s) satisfies differential privacy :
 - ▶ Where $\epsilon_{final} = \sum \epsilon_i$ if input datasets are **not** disjoint
 - ▶ Or $\epsilon_{final} = \max \epsilon_i$ otherwise
- ▶ **No breach from post-processing** :
 - ▶ (*Laplace mechanism is independent from data*)
 - ▶ Any function applied to a differentially-private input produces a differentially-private output

A non exact statement hides in this slide, can you find it ?

Progress of the Talk

Non-Informative Paradigm: Partition-Based Models and Algorithms

Differential Privacy Paradigm : Models, Algorithms, and Novelities

- Basics

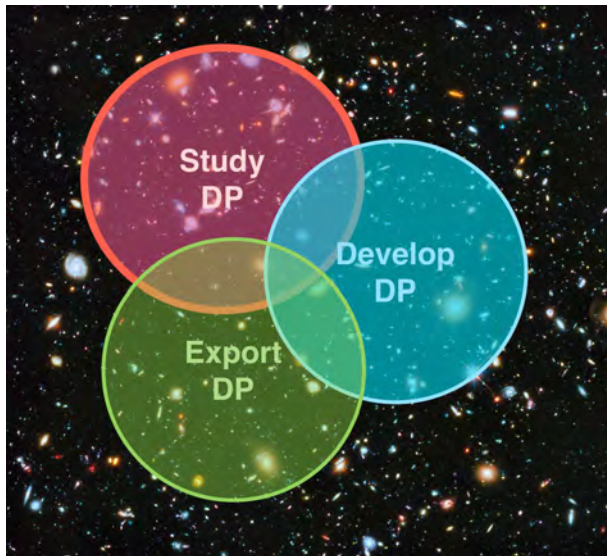
- An Expanding Universe

- Focus on Export

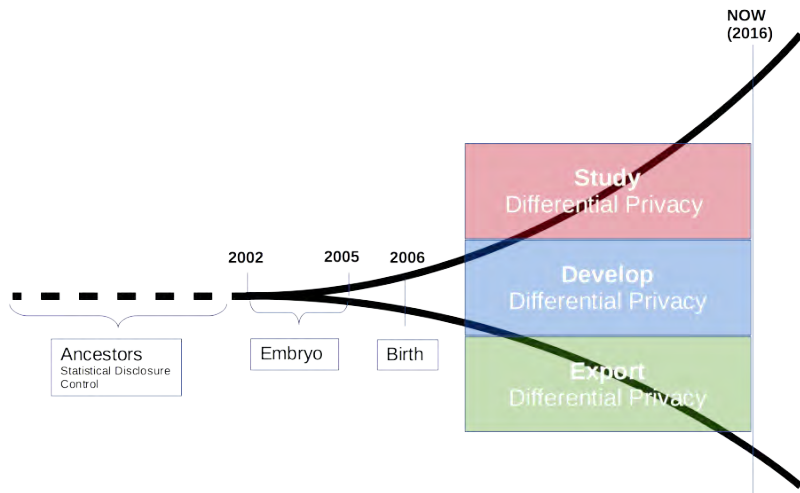
Conclusion

References

Constellations



Constellations



Ancestors: [1].
Embryo : [8, 20].
Birth: [14, 16].

“Inventaire, à la Prévert ?”

▶ **Study:**

- ▶ Assumptions (dataset and attacker) go explicit [30]
- ▶ Relationships between models and paradigms [43, 29, 31]
- ▶ Algorithmic hardness: *e.g.*, [19]
- ▶ Less noise, more queries: *e.g.*, [23, 25, 49]
- ▶ *etc.*

▶ **Develop:**

- ▶ Distributed time-series: *e.g.*, [42]
- ▶ Graphs: *e.g.*, [27, 41, 24]
- ▶ Data cubes: *e.g.*, [13, 51]
- ▶ Streaming data and pan-privacy: *e.g.*, [15, 17, 10, 40, 18]
- ▶ *etc.*

▶ **Export:**

- ▶ Relax secure multi-party computation algorithms: *e.g.*, [3, 9, 26, 32]
- ▶ Use differentially private data structures for processing queries over encrypted data [*coming soon...*]
- ▶ *etc.* ?

Progress of the Talk

Non-Informative Paradigm: Partition-Based Models and Algorithms

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- Basics

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Relaxing Secure Multi-Party Computation Algorithms

Traditional secure multi-party computation (SMC) :

- ▶ How to compute f on n datasets $\mathcal{D}_1, \dots, \mathcal{D}_n$ each stored on a distinct party such that (1) parties learn the result and (2) nothing else ?
- ▶ Solutions are usually based on complex cryptographic primitives. May be realistic when :
 1. n is small and
 2. do not connect/disconnect arbitrarily and
 3. \mathcal{D}_i are small

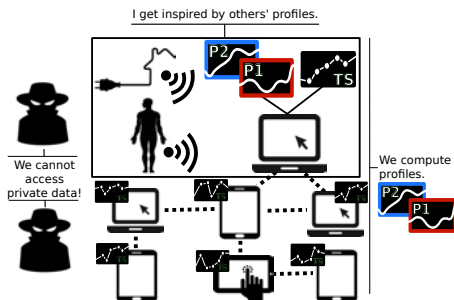
And when the above conjunction does not hold ?

⇒ Relax the security model (point (2)) in order to allow the disclosure of differentially private information !

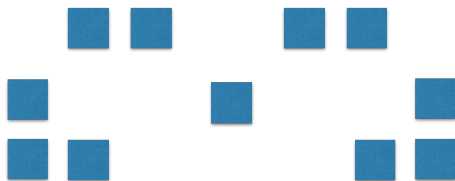
A Recent Illustration : Chiaroscuro [3, 4]

The problem :

- ▶ Compute representative **profiles** of **personal time-series distributed** in the **personal devices** of **large populations** of individuals (\sim million) :
 - ▶ n is large,
 - ▶ each individual connects and disconnects arbitrarily,
 - ▶ and f is the k -Means algorithm



Centralized k -Means, Intuitively

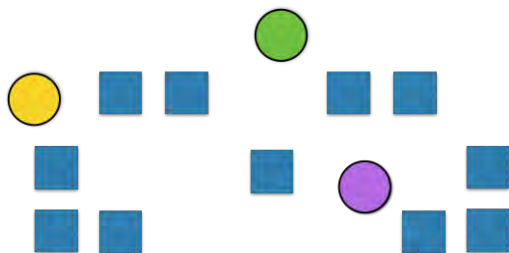


Data

Centralized k -Means, Intuitively

**Choose k initial
centroids at
random** ←

1. Assignment
2. Computation
3. Convergence

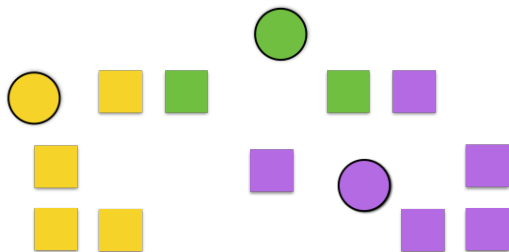


Choose k initial centroids
at random

Centralized k -Means, Intuitively

*Choose k initial
centroids at
random*

- 1. Assignment** ←
2. Computation
3. Convergence



1. Assign each data point to the **closest** centroid
(use, *e.g.*, euclidean distance)

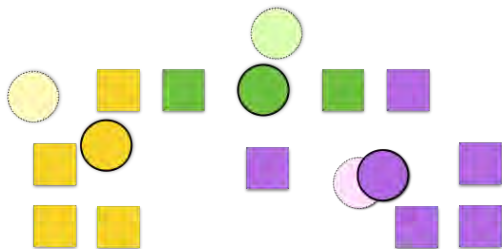
Centralized k -Means, Intuitively

Choose k initial
centroids at
random

1. Assignment

2. Computation ←

3. Convergence



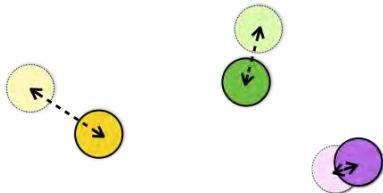
2. Compute the **barycenter** (*mean*) of each cluster.
These means become *candidate centroids*.

Centralized k -Means, Intuitively

*Choose k initial
centroids at
random*

1. Assignment
2. Computation

3. Convergence ←

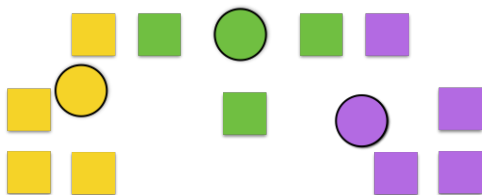


- 3. Compare the distance** between the centroids and the means with a given threshold.

Centralized k -Means, Intuitively

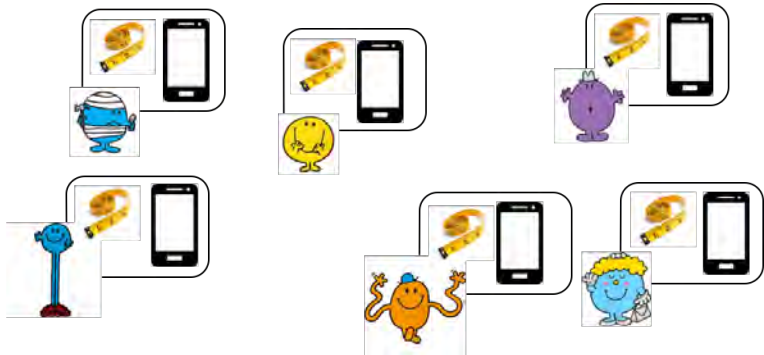
*Choose k initial
centroids at
random*

- 1. Assignment** ←
2. Computation
3. Convergence



Etc until centroids converge.

Recall



Avoid Reinventing the Wheel

Ingredients :

- ▶ **How to distribute computation ?**

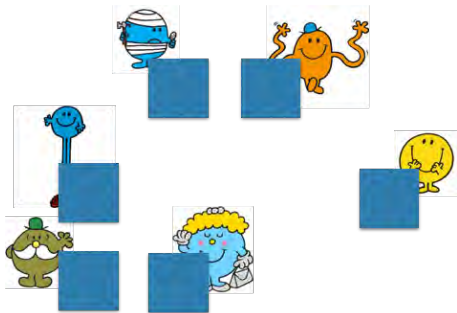
- ⇒ Adapt gossip algorithms (repeated point-to-point exchanges between participants)

- ▶ **How to preserve privacy ?**

- ⇒ Encrypt : *additively-homomorphic* encryption and *threshold*-based decryption

- ⇒ Perturb : *differential privacy* - a probabilistic variant - and distributed sum of *noise-shares*

k-Means with Chiaroscuro



Participants

k-Means with Chiaroscuro

Bootstrap

Get parameters
(clustering, gossip,
privacy) **including**
initial centroids



1. Assignment
2. Computation
3. Convergence

Participant #i

k-Means with Chiaroscuro

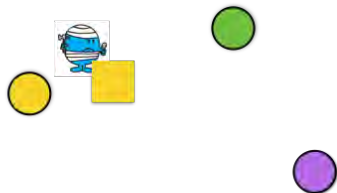
Bootstrap

*Get parameters
(clustering, gossip,
privacy) including
initial centroids*

1. Assignment ←

2. Computation

3. Convergence



Participant #i

k-Means with Chiaroscuro

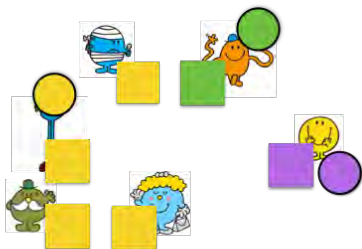
Bootstrap

*Get parameters
(clustering, gossip,
privacy) including
initial centroids*

1. Assignment ←

2. Computation

3. Convergence



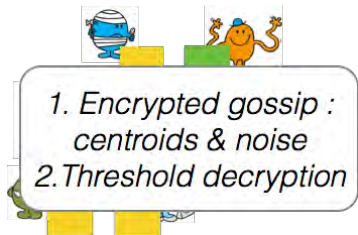
Participants

k-Means with Chiaroscuro

Bootstrap

*Get parameters
(clustering, gossip,
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1. Assignment
- 2. Computation** ←
3. Convergence



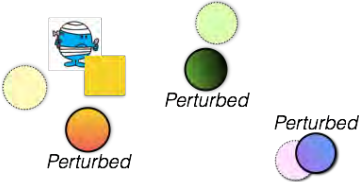
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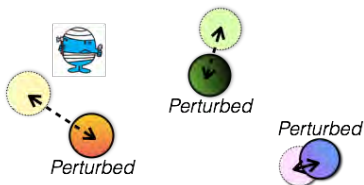
Participant #i

k-Means with Chiaroscuro

Bootstrap

*Get parameters
(clustering, gossip,
privacy) including
initial centroids*

1. Assignment
 2. Computation
 - 3. Convergence** ←
- (& other termination criteria: max. number of iterations, quality monitoring)



Participant #i

Results

- ▶ Correct (similar to non-encrypted gossip computation)
- ▶ Secure against honest-but-curious participants **modulo differentially private disclosures**
- ▶ Experimental evaluations of quality (inertia of clusters) and performances (CPU cost, network cost, and latency) : affordable approach

Progress of the Talk

Non-Informative Paradigm: Partition-Based Models and Algorithms

Differential Privacy Paradigm : Models, Algorithms, and Novelities

Conclusion

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Conclusion

Privacy-preserving data publishing, where are we now ?

- ▶ A decade has passed and natural selection has left alive few approaches
- ▶ Severe flaws within partition-based approaches, hard to fix *a posteriori*
- ▶ In the meantime, differential privacy has born, grown, and is now expanding - *i.e.*, studied, developed, and exported

Progress of the Talk

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Appendix

Achieving k -Anonymity

- ▶ The more general a value is, the more people correspond to it : “less people in Urrugne, than in Pays Basque, than in France.”
- ▶ Based on generalizing/suppressing the values of the attributes of the QID (also called *recoding*)
- ▶ Numerical attribute : from values to ranges
- ▶ Categorical attribute: need a taxonomy (e.g., Urrugne $>$ Pays Basque $>$ France),
- ▶ Output an optimal release, i.e., one that satisfies k -Anonymity with a minimal *number of generalizations*
 - ⇒ Shown to be hard [2, 39]
 - ⇒ Many alternative strategies/simplifications/heuristics (e.g., [2, 7, 21, 33, 44, 39, 47])
- ▶ Not the focus of this talk but lets have a quick look at one of them...

Formalizing the Bayes-Optimal Model I

- ▶ Background knowledge: joint distribution between quasi-identifiers and sensitive data : $f(s, q)$.

Prior belief

Given a target QI q (the victim) and a sensitive data s :

$$\alpha(q, s) = \Pr_f(s|q) = \frac{f(s, q)}{\sum_{s' \in SD} f(s', q)} \quad (1)$$

Formalizing the Bayes-Optimal Model II

- ▶ Let \mathcal{V} be the sanitized release
- ▶ Let q^* be the QI of the equivalence class that contains q
- ▶ Let $n(q^*, s)$ be the number of tuples $\langle q^*, s \rangle$ in \mathcal{V} ;
- ▶ Let $f(s|q^*)$ be the conditional probability that s be associated to the QIs that have been generalized to q^* ;

Posterior belief

Given a target QI q , a sensitive data s , and the release \mathcal{V} :

$$\beta(q, s, \mathcal{V}) = \Pr(s|q \wedge \mathcal{V}) = \frac{n(q^*, s) \frac{f(s|q)}{f(s|q^*)}}{\sum_{s' \in SD} n(q^*, s') \frac{f(s'|q)}{f(s'|q^*)}} \quad (2)$$

(proof in [37])

Formalizing the Bayes-Optimal Model III

A sanitized release \mathcal{V} satisfies BAYES-OPTIMAL PRIVACY if:

$$\forall q \in QI, s \in SD, \text{abs}(\alpha(q, s) - \beta(q, s, \mathcal{V})) < \tau \quad (3)$$

where `abs` returns the absolute value of its argument and τ is the user-defined threshold over the adversarial knowledge gain.

Note: alternative definitions exist [37].

Example I

Let the adversary's background knowledge about Don be:

$f(\langle q_{Don}, Cold \rangle) = 0.1$	$\alpha(q_{Don}, Cold) = ??$
$f(\langle q_{Don}, Flu \rangle) = 0.01$	$\alpha(q_{Don}, Flu) = ??$
$f(\langle q_{Don}, HIV \rangle) = 0.14$	$\alpha(q_{Don}, HIV) = ??$

What is his prior belief about Don ?

Example II

Answer:

$f(\langle q_{Don}, Cold \rangle) = 0.1$	$\alpha(q_{Don}, Cold) = 0.1/0.25 = 0.4$
$f(\langle q_{Don}, Flu \rangle) = 0.01$	$\alpha(q_{Don}, Flu) = 0.01/0.25 = 0.04$
$f(\langle q_{Don}, HIV \rangle) = 0.14$	$\alpha(q_{Don}, HIV) = 0.14/0.25 = 0.56$

Example III

Let the adversary's background knowledge about any individual other than Don be:

$f(\langle q_i, Cold \rangle) = 0.083$	$\alpha(q_i, Cold) = ??$
$f(\langle q_i, Flu \rangle) = 0.083$	$\alpha(q_i, Flu) = ??$
$f(\langle q_i, HIV \rangle) = 0.083$	$\alpha(q_i, HIV) = ??$

What is his prior belief about any other individual ?

Example IV

Answer:

$f(\langle q_i, Cold \rangle) = 0.083$	$\alpha(q_i, Cold) = 0.083/0.25 = 0.33$
$f(\langle q_i, Flu \rangle) = 0.083$	$\alpha(q_i, Flu) = 0.083/0.25 = 0.33$
$f(\langle q_i, HIV \rangle) = 0.083$	$\alpha(q_i, HIV) = 0.083/0.25 = 0.33$

Example V

Let \mathcal{V} be the 2-anonymous release:

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Recall that $q_{Don} = \langle 75003, 22 \rangle$ and is known by the adversary.

What is his posterior belief about Don ?

Example VI

Answer:

In the above release, $q_{Don}^* = \langle [75003, 75010], [22, 29] \rangle$.

Then, the adversary's posterior belief about Don is:

$$\begin{aligned}\beta(q_{Don}, Flu, \mathcal{V}) &= \frac{0 * \frac{0.04}{0.37}}{1.18} = 0 \\ \beta(q_{Don}, Cold, \mathcal{V}) &= \frac{1 * \frac{0.4}{0.73}}{1.18} = 0.46 \\ \beta(q_{Don}, HIV, \mathcal{V}) &= \frac{1 * \frac{0.56}{0.89}}{1.18} = 0.54\end{aligned}$$

Example VII

As a result:

Prior	Posterior
$\alpha(q_{Don}, Cold) = 0.4$	$\beta(q_{Don}, Cold, \mathcal{V}) = 0.46$
$\alpha(q_{Don}, Flu) = 0.04$	$\beta(q_{Don}, Flu, \mathcal{V}) = 0$
$\alpha(q_{Don}, HIV) = 0.56$	$\beta(q_{Don}, HIV, \mathcal{V}) = 0.54$

Is there a privacy breach ?

RECURSIVE (c, l) -DIVERSITY

For each class:

- ▶ Count the occurrence of each sensitive value;
- ▶ and sort them by descending order.

Let r_1 be the first count, ..., r_m be the m^{th} .

Recursive (c, l) Diversity

An equivalence class satisfying RECURSIVE (c, l) -DIVERSITY satisfies: $r_1 < c(r_l + r_{l+1} + \dots + r_m)$.

A release \mathcal{V} satisfies RECURSIVE (c, l) -DIVERSITY if all its equivalence classes satisfy it.

Examples

What is the protection offered by the classes having the following counts?

r_1	100
r_2	6
r_3	5
r_4	3

Examples

What is the protection offered by the classes having the following counts?

r_1	100	r_1	7
r_2	6	r_2	6
r_3	5	r_3	5
r_4	3	r_4	3

Recursive (c, l) Diversity, bis I

Assume that the counts of Don's class are as follows:

r_1	7
r_2	6
r_3	5
r_4	3
r_5	1
r_6	1

\Rightarrow Satisfies RECURSIVE (1, 3)-DIVERSITY.

Recursive (c, l) Diversity, bis II

The adversary knows that Don **does not** have flu.

If the count of flu is r_2 :

r_1	7
r_2	6
r_3	5
r_4	3
r_5	1
r_6	1

 \Rightarrow

r_1	7
r_2	5
r_3	3
r_4	1
r_5	1

\Rightarrow Satisfies RECURSIVE $(1, 2)$ -DIVERSITY.

Recursive (c, l) Diversity, bis III

The adversary knows that Don **does not** have flu.

If the count of flu is r_6 :

r_1	7
r_2	6
r_3	5
r_4	3
r_5	1
r_6	1

 \Rightarrow

r_1	7
r_2	6
r_3	5
r_4	3
r_5	1

\Rightarrow Satisfies RECURSIVE $(1, 3)$ -DIVERSITY.

Recursive (c, l) Diversity, bis IV

RECURSIVE (c, l) -DIVERSITY + 1 negation statement \rightarrow What is the protection level at worst?

Limits of differential privacy

Even differential privacy has its limits ;)

But they are hard to grasp (underlying assumptions are most often only implicit). Actually, we have assumptions [30]:

- ▶ **About the dataset.**

- ▶ *“Differential privacy works without any assumption about the dataset.”* : **Wrong**
- ▶ \Rightarrow All tuples are considered independant !

- ▶ **About the attacker.**

- ▶ *“Differential privacy works against arbitrary background knowledge.”*: **Wrong**
- ▶ \Rightarrow Differential privacy does not compose with the deterministic release of marginal counts

Private Record Matching [26]

Context:

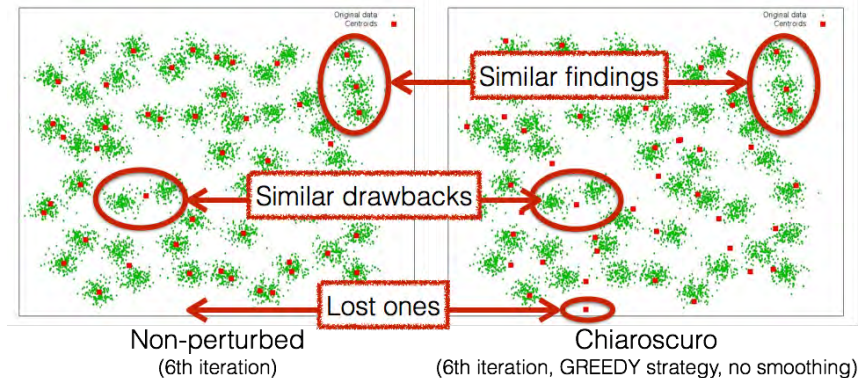
- ▶ Two mutually distrustful entities hold a DB
- ▶ They want to match their records (*i.e.*, join “close” records together)
- ▶ So that the non-matching records of each entity remain hidden to the other

Proposal :

- ▶ Overcome the efficiency limits of the Secure Multiparty Computation protocols (SMC)
- ▶ By disclosing differentially private information (relaxing the security definition):
 - ▶ Partition the records into regions (eg, age in [45, 50])
 - ▶ Publish differentially private stats of each partition in order to identify those for which some records may match (eg, partitions [35, 48[and [45, 50])
 - ▶ Match by a SMC the regions that have not been filtered out

Chiaroscuro and 2D Points

On a set of 750K 2D random points⁷ distributed in 50 clusters :



⁷From : I. Kärkkäinen and P. Fränti, "Dynamic local search algorithm for the clustering problem", Research Report A-2002-6, available at <https://cs.joensuu.fi/sipu/datasets/>